

Eco-social Synergies: Legal Challenges at the Intersection of the Environmental and Employment Realms

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PANEL 2. The Key stakeholders in Environmental Protection in the Labour Market and Best Practices

ABSTRACT

Green Engagement: The Growing Interest of Employees in Environmental Advocacy and the Crucial Role of Environmental Delegates.

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Employees are increasingly interested in environmental advocacy due to ethical concerns, health considerations, and a desire to contribute to societal well-being. They recognize the global impact of environmental issues and view participation in eco-friendly initiatives as a way to fulfill social responsibility. The direct connection between a healthy environment and personal well-being motivates workers to support sustainability.

Job motivation and engagement are positively influenced when employees work for companies committed to environmental responsibility. Being part of an organization with a clear dedication to sustainability provides a sense of purpose and pride.

Additionally, a company's reputation as an environmental steward is important to employees. They take pride in contributing to a positive corporate image, acknowledging the growing importance of environmentally conscious practices to stakeholders.

Environmental delegates play a crucial role in translating this collective interest into action within the workplace. They implement and oversee environmental policies, raise awareness among employees, and ensure regulatory compliance. These delegates bridge the gap between individual concerns and organizational action, creating a workplace culture that aligns with both employee values and broader societal expectations regarding sustainability.

In summary, employees' interest in environmental defense stems from ethical, health, and social considerations. Environmental delegates are instrumental in channeling this interest, fostering a workplace culture that prioritizes sustainability and aligns with the global imperative for eco-friendly practices.